

**BRIARCLIFFE™**  
**COLLEGE**

Go Far.

*PRESENTS*

*The Sixteenth Annual*

*Nassau County Sports Commission*

*“Salute to Champions”*

*Awards Dinner 2011*



*Nassau County Sports Hall of Fame Induction*

*John Mackey Award Presentation*

*Dick Schaap Award Presentation*

*Celebration of our Local Athletes*

*May 3, 2011*

*VIP Cocktail Reception*

*6:00 p.m.*

*Awards Ceremony*

*7:00 p.m.*

*The Woodlands*

*One Southwoods Road  
Woodbury, New York*

# **NASSAU COUNTY SPORTS HALL OF FAME INDUCTEES**

**Clark Gillies**

Legendary New York Islander

**Sarah Hughes**

Olympic Gold Medalist



## **JOHN MACKEY AWARD**

**D.J. Williams**

University of Arkansas



## **DICK SCHAAP AWARD**

**Mary Carillo**

CBS, NBC & HBO Sports



## **NASSAU COUNTY SPORTS COMMISSION HONOREES**

(subject to change)

### **Professional Athlete of the Year Award**

Andrew Quarless – Super Bowl Champion Green Bay Packers

### **Broadcast Media Award**

CJ Papa – MSG Varsity, 1050 ESPN Radio, 77 WABC Radio & SportsNet New York

## **College Athlete of the Year**

Jack Castellano – Briarcliffe College

Tiffany Yovino – Hofstra University

## **College Coach of the Year**

Joseph Spallina – Adelphi University

## **Outstanding High School Achievement Award**

Catherine Powell – Valley Stream South High School

Lauren Simicich – Floral Park Memorial High School

Barbara Sullivan – Garden City High School

Amanda Walsh – Our Lady of Mercy Academy

Gene Garay – Oceanside High School

Rahmik Perry – Hempstead High School

Christopher Shevins – Wellington C. Mepham High School

Kyle Zahradka – H. Frank Carey High School

Drew Zahradka – H. Frank Carey High School

## **James J. Regan Award**

Stephen Jahelka – Garden City High School

## **Eva Tucci Award**

Heather Artinian – Glen Cove High School

## **High School Coach of the Year**

Russ Cellan – Freeport High School

Debbie Rut – Plainview JFK High School



The NCSC Award Ceremonies will be Hosted by

**Leandra Reilly Lardner**

Award Winning Journalist, Broadcaster & Producer

**2011 AWARDS DINNER SEATING PACKAGES & SPONSORSHIPS  
MAY 3, 2011 @ THE WOODLANDS**

**Corporate Sponsorship**

<del>Salute to Champions Official Presenting Sponsor</del>	<del>\$25,000 (SOLD OUT)</del>
Champion Level Sponsor	\$10,000
Official Journal Sponsor	\$5,000
Individual Award Sponsor	\$2,500
<del>VIP Cocktail Reception Sponsor</del>	<del>\$1,000 (SOLD OUT)</del>
Table Sponsor	\$500

**Corporate Packages, Tables and Individual Seats**

<b>Corporate Table Package</b>	<b>\$1,750</b>
❖ Seats 10 at VIP Table	
❖ Full Page Journal Ad	
 <b>Table</b>	 <b>\$1,250</b>
❖ Seats 10 People	
 <b>Individual Seat</b>	 <b>\$125</b>

**Academic Organizations & Family Members of HS/College Recipients**

<b>Table to Honor Award Recipient</b>	<b>\$1,000</b>
❖ Seats 10 People, Quarter Page Journal Ad	
<b>Additional Academic Individual Seat</b>	<b>\$75</b>

**Journal Advertisements**

❖ Back Cover	<b>\$2,000</b>
❖ Inside Front Cover	<del><b>\$1,500 (SOLD OUT)</b></del>
❖ Inside Back Cover	<del><b>\$1,250 (SOLD OUT)</b></del>
❖ Full Page	<b>\$1,000</b>
❖ Half Page	<b>\$500</b>
❖ Quarter Page	<b>\$250</b>
❖ Business Card	<b>\$150</b>

**2011 JOURNAL AD SPECS – deadline for ad submission 4-15-11**

Journal Page size is 8.5 x 11"  
You can supply border – ½" in from all edges, or we can design to complement the ad.

Ad should be centered on page.

<b>Quarter page:</b>	4 ¼" X 5 ½"	Print area (3 ¾" X 5")
<b>Half page:</b>	8 ½" X 5 ½"	Print area (7" X 5" )
<b>Full page:</b>	8 ½" X 11"	Print area (7 ½" X 10 ¼")

PDF File preferred

## NCSC "Salute to Champions" Awards Dinner Sponsorship Packages 5-3-11

### **NCSC "Salute to Champions" Presenting Sponsor** **\$25,000**

- **Live Event Benefits**
  - 16<sup>th</sup> Annual NCSC Salute to Champions Awards Dinner Presented By (Sponsor)
    - 200+ sports community leaders as attendees at event
  - Two VIP Tables (seats 20) and 20 VIP cocktail reception tickets
  - Corporate representative to present Award at ceremony
    - Speaking Opportunity
  - On-site logo exposure during Cocktail Hour (Prominent Banner)
- **Philanthropic Benefits**
  - Support of NCSC Educational Programs
- **Promotional Benefits**
  - (Sponsor) logo link on Nassau County Sports Commission website
  - Recognition as Title Sponsor on all materials including invitations, program book and all press releases
- **Salute to Champions Journal Benefits**
  - Salute to Champions Presented by (Sponsor) on Journal Front Cover
  - CEO Photo in Journal

### **NCSC "Salute to Champions" Champion Sponsor** **\$10,000**

- **Live Event Benefits**
  - Two VIP tables (seats 20) and 10 VIP cocktail reception tickets
  - On-site logo exposure during Cocktail Hour (Prominent Banner)
- **Salute to Champions Journal Benefits**
  - Recognition/Company logo on inside back cover of Journal as Official "Champion" Sponsor
    - Awards Dinner Journal placed at each persons seat at Dinner
- **Promotional Benefits**
  - Title Sponsorship of High School Outstanding Achievement Award
    - Your company name associated with outstanding local youth award winners
  - Recognition as Presenting Sponsor on all materials including invitations, program book and all press releases

### **NCSC "Salute to Champions" Journal Sponsor** **\$5,000**

- **Live Event Benefits**
  - Recognition/Company logo on back cover of Journal as Official Journal Sponsor
    - Recognition/Company logo on each non-advertisement page
  - One VIP Table (Seats 10) and 10 VIP cocktail reception tickets
- **Promotional Benefits**
  - (Sponsor) logo link on Nassau County Sports Commission website
  - Recognition as Journal Sponsor on all materials including invitations, program book and all press releases

### **NCSC "Salute to Champions" Individual Award Sponsor** **\$2,500**

- Individual Award Title Sponsorship – Your choice of award
  - Corporate representative to present Award at ceremony
- Acknowledgement of your contribution in Awards Dinner Journal
- (2) Two Tickets to VIP Cocktail Reception
- (2) Two Tickets to Awards Dinner (Prominent Seating)

### **NCSC "Salute to Champions" VIP Cocktail Sponsor** **\$1,000**

- VIP Cocktail Reception Presented By (Sponsor)
  - On-site logo exposure during Cocktail Hour (Prominent Banner)
- Acknowledgement of your contribution in Awards Dinner Journal
- (2) Two Tickets to VIP Cocktail Reception
- (2) Two Tickets to Awards Dinner (Prominent Seating)

### **NCSC "Salute to Champions" Table Sponsor** **\$500**

- Table signage – Two (2) table signs w/company logo on table of your choice
- Recognized in Awards Dinner Journal as Table Sponsor

## **BOARD OF DIRECTORS**

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**Diane Yatauro**, Nassau County Legislature, Minority Leader

**George Gorman, Jr.**, New York State Parks Department

### **COUNSEL**

Ruskin, Moscou & Faltischek, P.C.

### **STAFF**

**Bryan Revello**, Executive Director

## **WE NEED YOUR SUPPORT FOR OUR CONTINUED SUCCESS!**

The Nassau County Sports Commission (NCSC) was established in 1992 as an organization dedicated to advancing the development of youth, amateur and professional sports on every level. Since its inception in 1992, the NCSC has brought more than 50 events and programs to the region, touching tens of thousands of individuals within the community. As the years have passed, the NCSC has seen its mission and programs evolve on many levels.

The Nassau County Sports Commission established the “Salute to Champions” Awards Dinner in 1995 as a way to recognize elite student athletes and coaches in Nassau County. This program continued to develop over the years as the event was expanded to include new awards such as the creation of the Nassau County Sports Hall of Fame in 2000 and the establishment of Nassau County’s two national awards, the John Mackey Award in 2001 (awarded to the most outstanding tight end in college football and named after Roosevelt native John Mackey) and the Dick Schaap Award in 2002 (awarded to an outstanding sports journalist on the national level and named after the Freeport native Dick Schaap). This event is heralded by community members and Nassau County’s sports leaders. The NCSC will be celebrating the 16th anniversary of the Awards Dinner in 2011.

As the Nassau County Sports Commission moved into the new millennium, its programming continued to expand with the inception of the “Let’s Do It!” program in 1999. This revolutionary program gave underprivileged and at-risk youth the opportunity to receive instruction and participate in sports to which they would not traditionally be exposed. This program made a very strong impact on our community from 1999-2006.

In 2007, the Nassau County Sports Commission began to recognize new areas of need within our community. NCSC has shifted its focus on providing a healthy sports environment for Nassau County youth through health education programs promoting physical fitness and healthy lifestyle. These programs include the distribution of educational materials within our community and the construction of fitness trails in high usage Nassau County parks, literature about childhood obesity prevention and the creation of a symposium series that will educate parents, coaches and athletic instructors about the dangers of head injuries in youth sports. In addition, watch out for our upcoming programs in 2011 including work with the Harlem Globetrotters, Ringling Bros. and more!

With your assistance and financial support, Nassau County will continue to stand as a national role model for sports as a constructive force in our lives and we will continue to achieve our goals and meet with success in our efforts to create a healthy sports environment.

**[WWW.NASSAUSPORTS.ORG](http://WWW.NASSAUSPORTS.ORG)**

## RETURN CARD

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Award Recipient

Table Sponsor (\$500)

~~Presenting Sponsor (\$25,000) SOLD OUT~~

Deluxe Table (\$1,750)

Champion Sponsor (\$10,000)

Dinner Table (\$1,250)

Official Journal Sponsor (\$5,000)

Individual Seat (\$125)

Individual Award Sponsor (\$2,500)

Academic Table (\$1000)

~~VIP Cocktail Sponsor (\$1,000) SOLD OUT~~

Academic Individual Seat (\$75)

### **Journal Advertisements**

Back Cover (\$2,000)

Half Page (\$500)

~~Inside Front Cover (\$1,500) SOLD OUT~~

Quarter Page (\$250)

~~Inside Back Cover (\$1,250) SOLD OUT~~

Business Card (\$150)

Full Page (\$1,000)

Please make all checks payable to:

## **Nassau County Sports Commission**

A Not – For – Profit 501 (c)(3) Organization

**The amount of your contribution is tax deductible to the extent provided by law.**

For questions, please call (516) 918-3799 or email [bryan@nassausports.org](mailto:bryan@nassausports.org).

You can also visit the Awards Dinner website at

<http://www.nassausports.org/events/pages/salute-to-champions>.

**Please Make all Checks Payable to the Nassau County Sports Commission and mail to:**

Nassau County Sports Commission  
“Salute To Champions” Awards Dinner  
1055 Stewart Avenue  
Bethpage, NY 11714