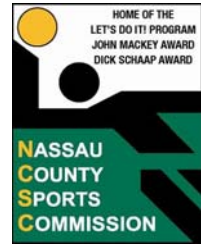




JOHN MACKEY AWARD BEST COLLEGIATE TIGHT END



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FOR IMMEDIATE RELEASE

TRAVIS BECKUM OF WISCONSIN NAMED JOHN MACKEY TIGHT END OF THE WEEK

Manhasset, N.Y. (October 18, 2006) – Travis Beckum of Wisconsin was named John Mackey Tight End of the Week by the Nassau County Sports Commission. The Big Ten Conference sophomore recorded five receptions for 118 yards and two touchdowns in a 48-12 win over Minnesota.

The John Mackey Tight End of the Week, that recognizes solely on-field receiving performance, is an honor distinct and different from the annual John Mackey Award. This weekly honor was started in 2004 to draw attention to individual play by Tight Ends during the active season. The Tight End of the Week acknowledgment does not have a direct bearing on the final John Mackey Award selection process.

The Nassau County Sports Commission, a non-profit, 501(c)(3) organization created to enhance quality of life in “America’s First Playground” through sports, is responsible for the administration of the John Mackey Award and the John Mackey Award Selection Committee. The 2006 recipient of “The Mackey” will be announced mid-December and presented at the annual awards dinner on April 30, 2007.

For additional information, please visit www.johnmackeyaward.org or www.nassausports.org.

2006 John Mackey Tight End of the Week Recipients

<u>Date</u>	<u>Player</u>	<u>School</u>
Week 1	Chris Hopkins	University of Toledo
Week 2	Zeek Zacharie	ULM
Week 3	Dustin Keller	Purdue University
Week 4	John Carlson	Notre Dame
Week 5	Martin Rucker	University of Missouri
Week 6	Greg Olsen	University of Miami
Week 7	Travis Beckum	University of Wisconsin

Past John Mackey Award Recipients

<u>Year</u>	<u>Player</u>	<u>School</u>
2005	Mercedes Lewis	UCLA
2004	Heath Miller	University of Virginia
2003	Kellen Winslow II	University of Miami
2002	Dallas Clark	University of Iowa
2001	Daniel Graham	University of Colorado
2000	Tim Stratton	Purdue University